



Bonne Maman®

*World first pop up boutique,  
showcasing all 40 Bonne Maman flavours*

**Crafted in the French village of Biars, Bonne Maman – which translates to good mother in French – embodies the tenderness and generosity of home cooking.**

In honour of Mother’s Day and the launch of their exciting new Mirabelle Plum Conserve, Menora Foods hosted their third delicious Mother’s Day Breakfast on Thursday 8th of May for media and key food retailers at the renowned Baroque Bistro in The Rocks, Sydney.

An event that is fast becoming a favourite way of celebrating the joy of food and Mother’s Day, each year the Bonne Maman Mother’s Day Breakfast celebrates the core values of the brand at a stylish and tastefully presented Sydney event.

The first year highlighted the family with the doyenne of Australian cooking, Margaret Fulton, and three generations of her family sharing their personal cooking stories. The second event highlighted the versatility of Bonne Maman in cooking with respected chefs Jacques Reymond and Phillipa Sibley cooking up a storm for guests.

This year and as a first for Australia, guests were treated to a very special taste of the full range of 40 French flavours with mouth watering and exotic flavours such as Sliced Orange, Violet Fig, Tangerine, Mandarin as well as the newly released Mirabelle Plum Conserve all served on special tasting platters.

The event also celebrated the iconic Bonne Maman jar with leading Australian stylist, Megan Morton, styling the venue and demonstrating creative ways to use the iconic jar in a special hands-on workshop based around her popular crafting School.



For media information, hi-res images and samples, please contact [kathee@360focus.com.au](mailto:kathee@360focus.com.au) or call (03) 9509 7995





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## *Selected images from the event*

Over eighty leading food and lifestyle media and retailers- including journalists from Better Homes & Gardens, House & Garden and Woman's Day among many others attended the third annual Bonne Maman Mother's Day Breakfast. The event was also attended by Donatien Monod, Managing Director of parent company Andros Foods in Singapore who flew in especially for this prestigious event.

As a further celebration, the morning also launched the world's first exclusive Bonne Maman Pop Up Boutique, offering Sydney food lovers a rare chance to taste and buy the entire French range of 40 Bonne Maman flavours over three days.

Styled also by Megan Morton, the store was abuzz with amazing fruit tree branches and fruit flowers and stacked with the full array of previously untasted French conserves. Customers could also buy either a gift bagged two pack or an authentic French shopping basket filled with their choice of six Bonne Maman French flavours.

A huge success, the Pop Up Boutique further showed why Bonne Maman is Australia's number one imported conserve .

"Mother's Day is a great way to celebrate all of the wonderful things that mothers represent and Bonne Maman of course is a brand that embodies this spirit. This year the event was also a great way to showcase the full range of flavours and the many uses of the famous jar. Equally as exciting, the Pop Up Boutique was also a first for Australia and one we were especially proud to present." comments Sam Schachna, Managing Director of Menora Foods.



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